

ENVIRONMENT: FROM GLOBAL WARNINGS TO MEDIA ALERT

10 - 11 October 2008, Venice

Conference Hall of the Province of Venice, Isle of San Servolo

Friday, 10 October 2008

09:30 - 10:25 am Opening Session - **"FROM GLOBAL WARNING TO GLOBAL POLICY"**

Moderator:

Laura DI LUCIA COLETTI, Councillor in charge of the Project "Ethical Province" at the Province of Venice, Italy

"Climate Change, a Challenge for the Media"

Davide ZOGGIA, President of the Province of Venice

"Climate Security and Global Energy Security: a Conflict of Interests"

Corrado CLINI, General Director, Ministry for Environment, Italy

"Key Elements of a new Path for World Development"

Martin LEES, Secretary General, Club of Rome, Switzerland

"Climate Change and Sustainable Development - Interlinked Problems that Require Integrated Solutions"

Mohan MUNASINGHE, Vice Chairman, Intergovernmental Panel on Climate Change (IPCC), Sri Lanka

A Case Study - **"SAVING VENICE"**

"Environmental Restoration to Face Climate Change and Promote a Collective Consciousness"

Giovanni CECCONI, Head Engineering Services, Consorzio Venezia Nuova, Italy

10:45 - 12:30 pm Plenary Session I - **"DEFINING THE CHALLENGES"**

Moderator:

Andrei GRACHEV, Chairman, Scientific Committee WPF, Russia

"The Media and Environmental Reporting"

Indrajit BANERJEE, Secretary-General of Asian Media Information and Communication Centre (AMIC), Singapore

"EU Climate Policy: from Rhetoric to Reality"

REBECCA HARMS, Vice-Chairwoman, Temporary Committee on Climate Change of the European Parliament, Germany

"Education, Action and Cooperation: A Collective Consciousness"

Xiaojun HENG, Vice President China Foreign Affairs University, China

"The Challenge of Global Population Stabilization"

Sergey KAPITSA, Vice Rector (Science), Russian New University, Russia

"The Role of Civil Society in Addressing Global Challenges"

Kumi NAIDOO, Honorary President, CIVICUS-World Alliance for Citizen Participation, South Africa

Qu & A

1:45 - 2:00 pm **“THE CONCEPT OF GLOBAL GLASNOST”**
Mikhail GORBACHEV, President of the World Political Forum, Russia

2:00 - 5:10 pm **Plenary Session II - “OVERCOMING THE OBSTACLES TO EFFECTIVE ACTION”**
Statements and general discussion

Moderator:

Giulietto CHIESA, Member of the European Parliament, journalist, Italy

for TV:

Boris BERGANT, Deputy Dir. Gen., RTV, Slovenija & Vice President, EBU, Geneva

Maurizio COSTANZO, Journalist and anchorman, Rome

Steffen KRETZ, TV Climate Correspondent, DR-Danmarks Radio, Copenhagen

Joachim MAHRHOLDT, Environment Department, ZDF, Mainz

Q&A

for Radio:

Mahmoud AI-DWAIRI, Environmental Program Producer, Radio al Balad, Amman

Fredy GSTEIGER, Diplomatic Correspondent, Swiss Radio DRS, Zurich

Gordan PAUNOVIC, Manager of CSR's Department, B92, Belgrade

Q&A

for Print Media:

Mario BETTENCOURT RESENDES, Ombudsman, Diario de Noticias, Lisbon

Simon LI, Consultant, The Los Angeles Times, Los Angeles

Radomir LICINA, Chairman of the Board/Senior Editor, Danas, Serbia

Raymond LOUW, Publisher-Editor, Southern Africa Report, Johannesburg

Alexander PUMPIANSKI, former Editor, Novy Vremya, Moscow

Q&A

for News Agencies:

Jean Francois LE MOUNIER, Director, AFP, Rome

Mario LUBETKIN, Dir. Gen., Inter Press Service (IPS), Rome

Asis MARTIN DE CABIEDES, CEO, Europa Press, Madrid

Pavol MÚDRY, Member of Board, SITA Slovak News Agency, Bratislava

Q&A

for Media NGOs:

Paco AUDIJE, Deputy Sec. General, Internat. Federation of Journalists – IFJ, Brussels

David DADGE, Director, International Press Institute-IPI, Vienna

Valtteri NIIRANEN, Director, European Newspaper Publishers Ass., Brussels

Julio E. MUNOZ, Executive Director, Inter-American Press Association (IAPA), Miami

Joel SIMON, Executive Director, Committee to Protect Journalists (CPJ), New York

Q&A

Saturday, 11 June 2008

10:00 - 11:00am Plenary Session III - “WHAT WENT WRONG - WHAT SHOULD BE DONE”

Moderator:

Roberto SAVIO, Chair, World Social Forum's Commission for Communication;
Deputy Chairman, Scientific Committee The World Political Forum; Italy

Panel discussion:

Hugo BÜTLER, Senior Commentator, Former Editor-in-Chief, *Neue Zürcher Zeitung-NZZ*, Zurich

Massimo LEONI, Head Political Editing, *SKY TG24*, Sky, Rome

Roberto REALE, Vice-Director *RAINews24*, Rome

Jean REVEILLON, Director general, *EBU-European Broadcasting Union*, Geneva

Alison SMALE, Managing Editor, *The International Herald Tribune*, Paris

Francesca UNSWORTH, Head of Newsgathering, *BBC*, London

11:00 - 11:45 pm Press Conference

11:30 - 12:15 am Plenary Session IV -“SPECIFIC STEPS TO MOBILISE AUDIENCE”

Moderator:

H.D.S. GREENWAY, Columnist, *The Boston Globe*, USA

Case Studies:

presentation of a newspaper project

Alexandra FÖDERL-SCHMID, Editor-in-Chief, *Der Standard*, Austria

seminars on reporting climate change

Peter PRESTON, Director, *Guardian Foundation*, UK

a broadcasting approach to environmental reporting

Vin RAY, Head, *BBC “College Journalism”*, London

Reuters Foundation’s environmental news courses

Monique VILLA, CEO, *Reuters Foundation*, London

12:15 - 12:50 am Plenary Session V -“HOW TO REACH DECISION MAKERS AND CIVIL SOCIETY?”

Moderators:

Dorothy ATTWOOD, Sr. Vice President - Public Policy, *AT&T*, USA;

Johann P. FRITZ, former Director, *International Press Institute (IPI)*, Austria

- Report from the Editorial Committee
- General Debate
- Recommendations / proposals for a Declaration or Guidelines on Quality Reporting about Environmental Issues

12:50 - 1:00 pm Conclusions

Andrei GRACHEV, Chairman, *Scientific Committee WPF*, Russia

End of the Conference

Editorial Committee:

Chairman.: Johann P. FRITZ former Director, *International Press Institute (IPI)*, Austria / Standing Committee: Hugo BÜTLER, former Editor, *NZZ-Neue Zürcher Zeitung*, Zurich Switzerland / Oktay EKSI, Leading Columnist, *Hurriyet*, Istanbul, Turkey / H.D.S. GREENWAY, Columnist, *Boston Globe*, Boston, USA / Ronald KOVEN, European Representative, *World Press Freedom Committee*, Paris, France / Simon LI, Consultant to *The Los Angeles Times*, Los Angeles, USA / Radomir LICINA, Senior Editor, *Danas*, Belgrade, Serbia / Ray LOUW - Editor, *Southern Africa Report*, Johannesburg, South Africa / Mario LUBETKIN, Dir. General, *IPS- Inter Press Service*, Rome, Italy / Peter PRESTON, Director, *Guardian Foundation*, former editor *Guardian* and *Observer*, London, UK Secretary General: Craig LaMAY, Duke University, Durham, USA

Members: Boris BERGANT, Vice President, *EBU - European Broadcasting Union*, Geneva, & Dep. Dir. Gen., *RTV Slovenija*, Ljubljana, Slovenia / Alexandra FÖDERL-SCHMID, Editor-in-Chief, *Der Standard*, Vienna, Austria / Georgie Anne GEYER, Columnist, *Universal Press Syndicate*, Washington / Fredy GSTEIGER, Diplomatic Correspondent, *Swiss Radio DRS*, Zurich, Switzerland / Isma'ila ISA, Publisher & CEO, *New Africa Holdings*, Kaduna, Nigeria / Alexander PUMPIANSKI, former Editor, *Novy Vremya*, Moscow, Russia / Stephen SOMERVILLE, Chairman, *The Reuter Society*, London, UK / Oliver VUJOVIC, Secr. Gen., *SEEMO - South East Europe Media Organisation*, Vienna, Austria.

LIST OF PARTICIPANTS

1. Mahmoud **Al-Dwairi**, Environmental Program Producer, *Radio al Balad*, Jordan
2. Dorothy **Attwood**, Sr. Vice President - Public Policy & Chief Privacy Officer, *AT&T*, USA
3. Paco **Audije**, Deputy Secretary General, *International Federation of Journalists (IFJ)*, Belgium
4. Indrajit **Banerjee**, Secretary-General, *Asian Media Information and Communication Center (AMIC)*, Singapore
5. Pascal **Beltrán del Río**, Editorial Director, *Excelsior*, Mexico
6. Boris **Bergant**, Deputy Dir. Gen., *RTV, Slovenija*; Vice President, *EBU*, Switzerland
7. Mario **Bettencourt Resendes**, Ombudsman, *Diario de Noticias*, Portugal
8. Piero **Bianucci**, Prof. of Scientific Journalism at Turin University, scientific journalist for *La Stampa*, Italy
9. Hugo **Bütler**, Senior Commentator Former Editor-in-Chief, *Neue Zürcher Zeitung*, Switzerland
10. Giovanni **Cecconi**, Head Engineering Services, *Consorzio Venezia Nuova*, Italy
11. Giulietto **Chiesa**, Member of the European Parliament, journalist, Italy
12. Corrado **Clini**, General Director, Ministry for Environment, Italy
13. Maurizio **Costanzo**, Journalist and anchorman, Italy
14. David **Dadge**, Director, *International Press Institute-IPI*, Austria
15. Laura **Di Lucia Coletti**, Councillor in charge of the Project “Ethical Province” at the Province of Venice, Italy
16. Oktay **Eksi**, Leading Columnist, *Hürriyet Daily*; Chairman, *Turkish Press Council*, Turkey
17. Amr **Elshobaki**, Columnist, *Al Ahram*, Egypt
18. Alexandra **Föderl-Schmid**, Editor-in-Chief, *Der Standard*, Austria
19. Johann P. **Fritz**, former Director, *International Press Institute (IPI)*, Austria
20. Georgie Ann **Geyer**, Columnist, *Universal Press Syndicate*, USA
21. Mikhail **Gorbachev**, President of *The World Political Forum*, Russia
22. Andrei **Grachev**, Chairman Scientific Committee, *The World Political Forum*, Russia
23. H.D.S. **Greenway**, Columnist, *The Boston Globe*, USA
24. Fredy **Gsteiger**, Diplomatic Correspondent, *Swiss Radio DRS*, Switzerland
25. Rebecca **Harms**, Vice-Chairwoman, *Temporary Committee on Climate Change of the European Parliament*, Germany
26. Xiaojun **Heng**, Vice President, *China Foreign Affairs University*, China
27. Isma'ila **Isa**, Publisher&CEO, *New Africa Holdings*, Nigeria
28. Sergei **Kapitza**, Vice Rector (Science), *Russian New University*, Russia
29. Tivadar **Keller**, Deputy Editor-in-Chief, *MTI (Hungarian News Agency Corp.)*, Hungary
30. Mine G. **Kirikkanat**, Columnist, *Vatan*, Turkey
31. Ronald **Koven**, European Representative, *World Press Freedom Committee*, France
32. Steffen **Kretz**, TV Climate Correspondent, *DR-Danmarks Radio*, Denmark
33. Martin **Lees**, Secretary General, *Club of Rome*, Austria
34. Jean François **Lemounier**, Director, *AFP Rome*, France
35. Massimo **Leoni**, Head Political Editing, *Sky TG24*, Italy
36. Simon **Li**, Consultant, *The Los Angeles Times*, USA
37. Radomir **Licina**, Chairman of the Board/Senior Editor, *Danas*, Serbia
38. Raymond **Louw**, Publisher-Editor, *Southern Africa Report*, South Africa
39. Mario **Lubetkin**, Director General, *Inter Press Service (IPS)*, Italy
40. Joachim **Mahrholdt**, Environment Department, *ZDF*, Mainz, Germany
41. Asis **Martin de Cabiedes**, CEO, *Europa Press*, Spain
42. Pavol **Múdry**, Member of Board, *SITA Slovak News Agency*, Slovak Republic
43. Mohan **Munasinghe**, Vice Chairman, *Intergovernmental Panel on Climate Change (IPCC)*, Sri Lanka
44. Julio E. **Muñoz**, Executive Director, *Inter-American Press Association – IAPA*, USA
45. Kumi **Naidoo**, Honorary President, *CIVICUS:World Alliance for Citizen Participation*, South Africa
46. Valtteri **Niiranen**, Director, *European Newspaper Publishers Association (ENPA)*, Belgium
47. Valentino **Parlato**, Columnist, former Editor-in-Chief, *Il Manifesto*, Italy

48. Gordan **Paunovic**, Manager of CSR's Department, *B92*, Belgrade
49. Rolando **Picchioni**, Executive Director, *The World Political Forum*, Italy
50. Peter **Preston**, Director, *Guardian Foundation*, UK
51. Alexander **Pumpiansky**, former Editor, *Novy Vremya*, Russia
52. Vin **Ray**, Head, *BBC "College Journalism"*, UK
53. Roberto **Reale**, Vice Director, *RAINews24*, Italy
54. Jean **Réveillon**, Director General, *European Broadcasting Union*, Switzerland
55. Roberto **Savio**, Chair, *World Social Forum's Commission for Communication*; Deputy Chairman, *Scientific Committee WPF*, Italy
56. Joel **Simon**, Executive Director, *Committee to Protect Journalists (CPJ)*, USA
57. Alison **Smale**, Managing Editor, *The International Herald Tribune*, France
58. Stephen **Somerville**, Chairman, *The Reuters Society*, UK
59. Francesca **Unsworth**, Head of Newsgathering, *BBC*, UK
60. Monique **Villa**, CEO, *Thomson Reuters Foundation*, UK
61. Oliver **Vujović**, Secretary General, *South East Europe Media Organisation (SEEMO)*, Austria
62. Davide **Zoggia**, President, *Province of Venice*, Italy